

### Loan Vision Client Success

# Teraverde's® Fundamental Truths of Mortgage Banking

A Sustainable Business Model means Costs and Desired Profit must fit in "Available Revenue".

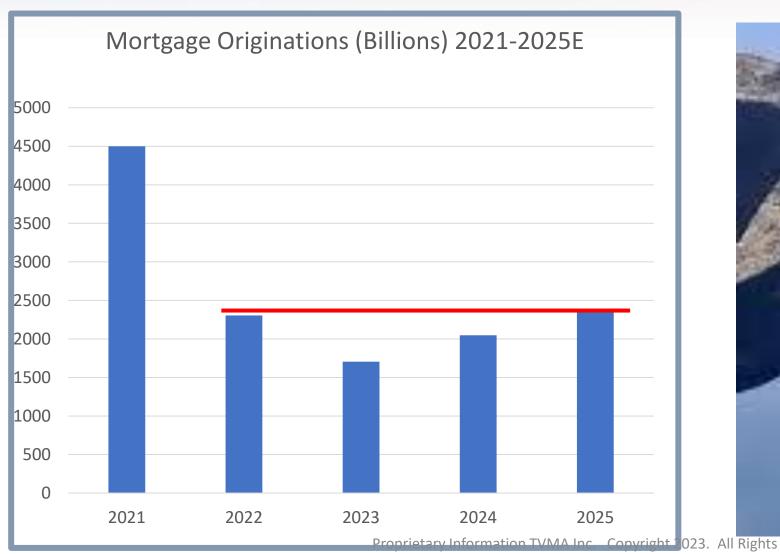
The housing market, interest rate market and credit markets define "Available Revenue". The Lender <u>cannot control</u> Available Revenue.

A Lender <u>can</u> control <u>all</u> of its Costs. A Lender <u>can choose</u> to fit its cost and desired profits within Available Revenue.





#### We Won't Return to 2022 Volume Until 2025





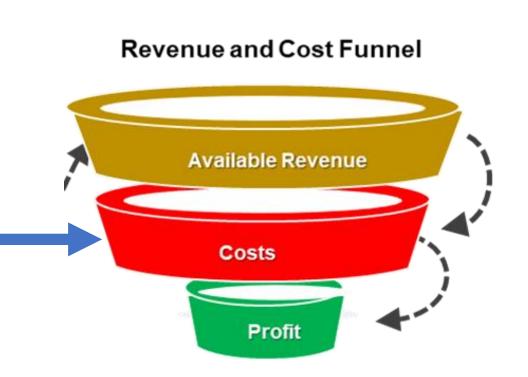
Reserved.



### Commit to Ensuring Costs and Profit Fit Into Available Revenue

A Sustainable Business Model means Costs and Desired Profit must fit in "Available Revenue".

A Lender <u>can</u> control <u>all</u> of its Costs. A Lender <u>can choose</u> to fit its <u>cost and desired</u> <u>profits</u> within Available Revenue. Just Do It!

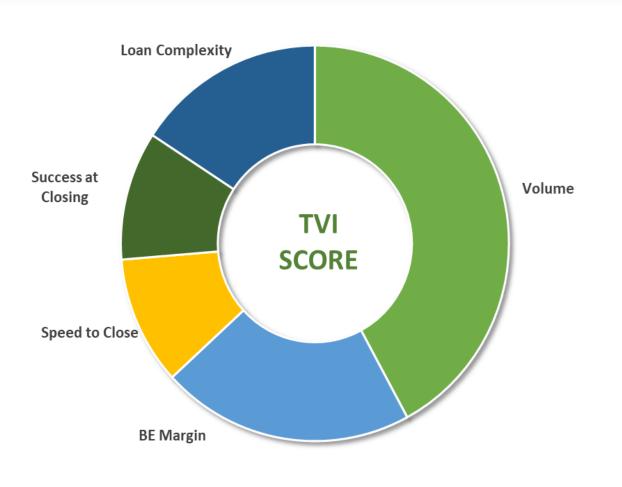




#### Measuring Employee Productivity with a FICO Score for Human Performance

Research: TopTier Employees are 2 to 8 Times More Productive than Bottom Tier Employees





### **TVI Uses Weighted Elements Such As:**

- Volume and Units
- Best Efforts Margin
- Concessions
- Success Factor Percentage
- Speed to Close
- Loan Complexity (about 15 factors)

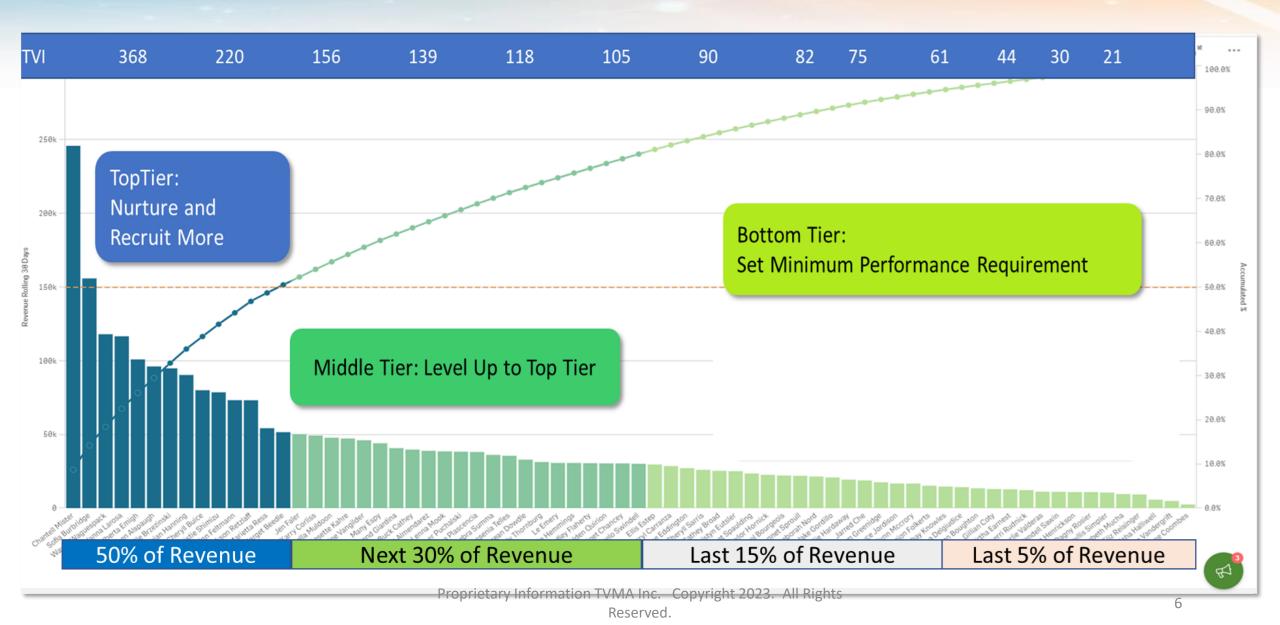


# The Top Tier Drives Almost All Lender Profitability (Actual, Anonymized Data, Q1 2023, \$ per Loan)

TopTiering Profit Impact	Total	Top Tier	Second Tier	Bottom Tier
•				
LO Revenue Per File A16	5,873	6,836	5,716	5,577
LO Commission per File	3,849	3,331	3,920	5,754
Processor Comp Per File	1,085	599	1,023	2,636
Underwriter Comp Per File	621	369	626	1,739
Closer Comp Per Files	256	89	513	816
Revenue Less Compensation per file	62	2,447	(366)	(5,368)
Direct Contribution to Profit Summary				
Units		435	101	169
Total Cont Profit		1,064,647	(36,943)	(907,272)
Cumulative		1,064,647	1,027,705	120,432
			Total Profit if	Total Profit
			<b>Bottom Tier</b>	including Bottom
			Eliminated	Tier

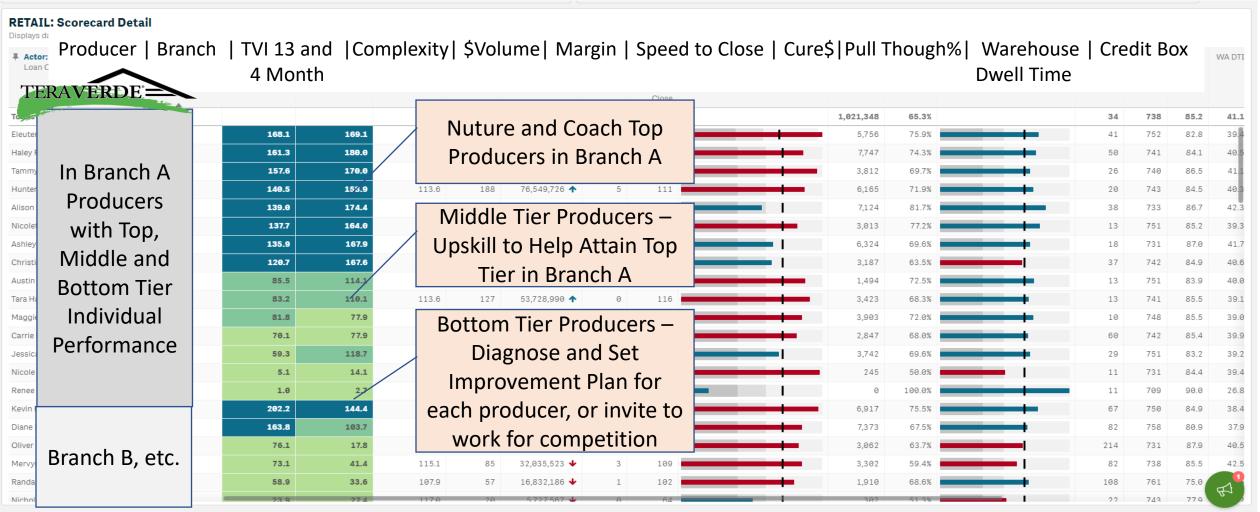


### 2B. Coach Up the Middle Tier to Get to or Near Top Tier

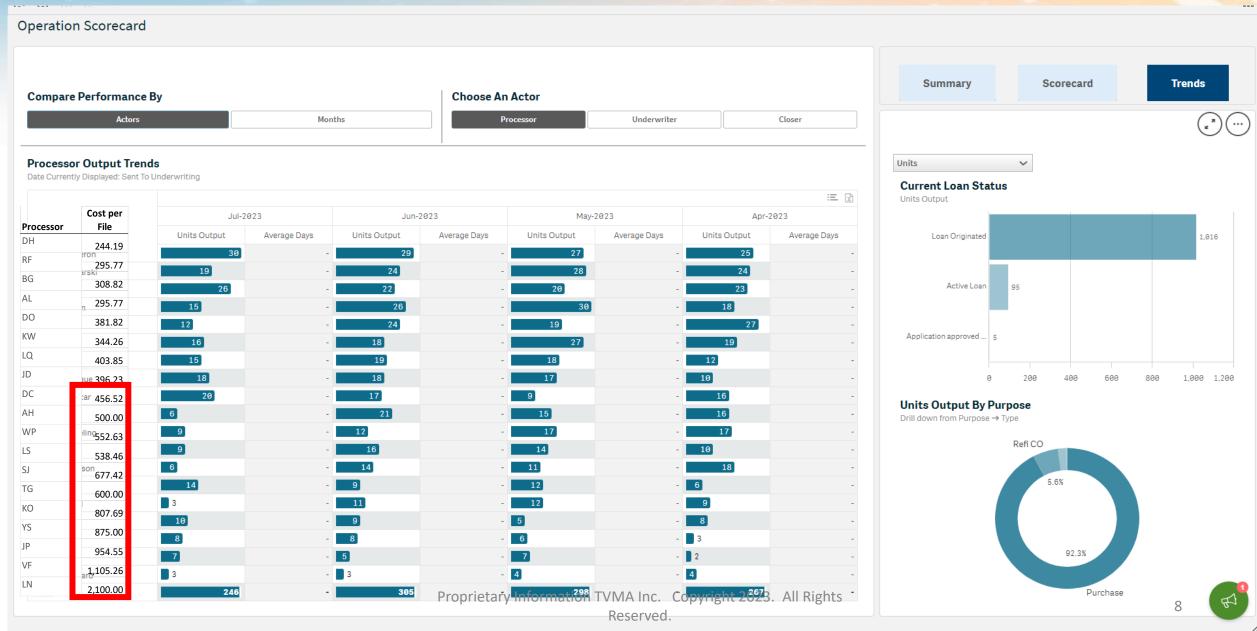




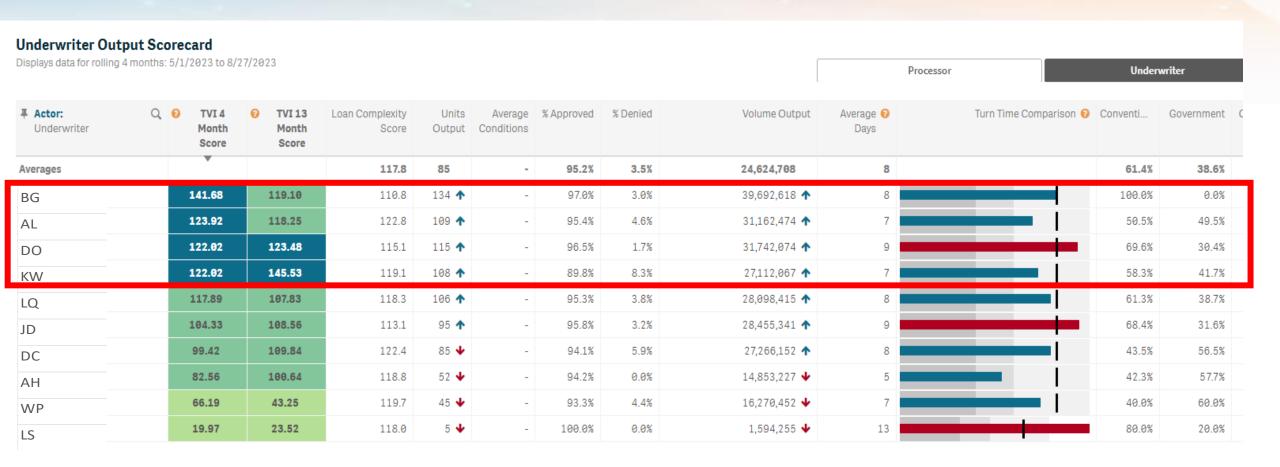
#### 2. Cost Control means Productivity Management of Producers



## 3. Why Pay a Second or Bottom Tier Operational Employee 50-300% More per File Than Top Tier Operational Personnel (Actual, Anonymized Data, Q2 2023, \$ per Loan)



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#### 4 Month TVI Score Summary

Displays data for rolling 4 months: 5/1/2023 to 8/27/2023

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	Total	Top Tier	Second Tier	Bottom Tier
Processor Min TVI	0.00	0.00	0.00	0.0
Processor Max TVI	0.00	0.00	0.00	0.0
Underwriters	10	4	4	
Underwriter Units	2,083	1,154	873	5
Underwriter Volume	\$559,721,777	\$305,778,035	\$233,975,876	\$19,967,86
Underwriter Avg Conditions	θ	0	0	
Underwriter % Approved	95.2%	94.7%	94.9%	96.7
Underwriter % Denied	3.5%	4.4%	3.2%	2.2
Underwriter Turn Times	8	8	7	1
Underwriter Min TVI	19.97	122.02	82.56	19.9
Underwriter Max TVI	141.68	141.68	117.89	66.1
Closers	6	2	2	
Closer Units	1,718	820	726	17
Closer Volume	\$462,487,038	\$227,511,485	\$188,767,050	\$46,208,50
Closer Turn Times	θ	0	0	
Closer Min TVI	12.16	121.27	107.86	12.1
Closer Max TVI	<b>173-83</b> rieta	ry Information TVMA Inc. Cat 378 1821	t 2023. All Rights 117.28	67.6 10

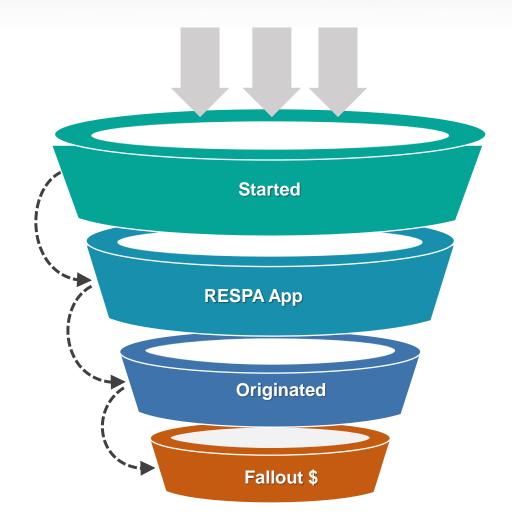


# 2. Why Pay a Second or Bottom Tier Originator 20-80% More per File? (Actual, Anonymized Data, Q1 2023, \$ per Loan)

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LO Revenue Per File A16	5,873	6,836	5,716	5,577
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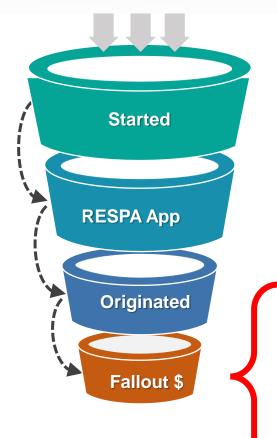
### 4. Don't Treat Fallout as a Cost of Doing Business....



Potential Lost Opportunities in Fallout						
Current Loan Status	Units	Waterfall from Started	Waterfall from REPSA Application			
Loans Started in 2022	10,000	100.0%				
Loans with no RESPA Application	4,880	48.8%				
Loans with RESPA Application *	4,910	49.1%				
Originated	3,178	30.7%	62.5%			
Application withdrawn	1,290	12.9%	26.2%			
Application denied	490	4.9%	9.9%			
File Closed for incompleteness	60	0.6%	1.2%			
Application apprd not accepted	10	0.1%	0.3%			
Potential Lost Opportunities in Fallout	6,730	67.2%	37.5%			
*220 Loans Active with No Final HMDA Status, or 2.1% as of 5/31/2023						



### 4. Don't Accept Fallout as a Cost of Doing Business....



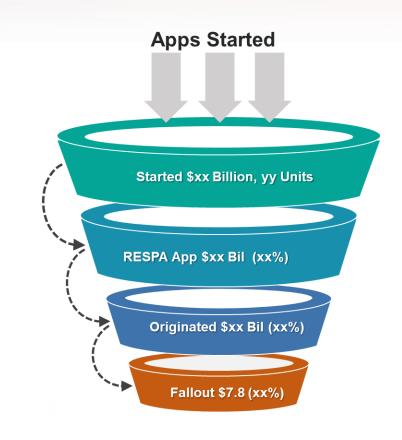
Opportunity Lost and/or Revenue Leakage			Tri-Merge				Gain on Sale (after 1/4%		
			Credit	Salaried		Hedge	Concession		
	Units	Dollars	Report	Time	Cures	Losses	)	Total	BPS
Started	10,000	3,300,000,000							
No RESPA App	4,880	1,610,400,000	253,760	610,000				863,760	8.2
RESPA App	4,910	1,620,300,000						-	-
Originated	3,178	1,048,740,000			63,560			63,560	0.6
Withdrawn	1,290	425,700,000	67,080	1,483,500		638,550	4,257,000	6,446,130	61.5
Denied	490	161,700,000		514,500				514,500	4.9
Incomplete	60	19,800,000	3,120	63,000		27,000	198,000	291,120	2.8
App Not Accepted	10	3,300,000	520	10,500		4,500	33,000	48,520	0.5
Revenue Leakage			324,480	2,681,500	63,560	670,050	4,488,000	8,227,590	78.5



## Material Fallout Variations Among Regions; Opportunities for Enhanced Results?

Results by 2022 Origination Date By Region	App Volume \$Million	Active	Originated	W/D	Denied
Α	323	2%	64%	28%	6%
В	377	3	58	34	5
С	477	2	54	30	14
D	410	3	60	20	7
E	299	2	65	17	6
All	1,886	3%	63%	25%	9%

	Best	Average	Worst
Withdrawn %	17%	25	34%
Denied %	5%	9	14%





### Loan Vision Client Success



#### Four Imperatives

Do not accept that low producers are fine because every loan contributes to overhead coverage. Act now.

Stop treating loan fallout as a "cost of doing business" and view fallout as potential lost revenue opportunities. Act now.

Do not accept second or bottom tier operational personnel are only 20-50% as productive as your top tier operational personnel. Act now.

Adopt the Fundamental Truth of Mortgage Banking: A Sustainable Business Model means Costs and Desired Profit must fit in "Available Revenue".